

“It’s important that communities have access to good quality health care, and to be able to say we have world-leading hospitals for health care is huge.” — NIR ORBACH, FOUNDER, ILLUMITI



Nir Orbach (front right), and Illumiti employees.

GIVING BACK IS A BUSINESS AFFAIR: NIR’S STORY

Giving back was never a second thought in Nir Orbach’s mind. His decision to commit to improving health care in our community was not only an altruistic one, but also a business decision – one he sees as a powerful move to strengthen his company and the team he calls a family.

Nir, founder of Illumiti, has always had a soft spot for giving back, and he is also inspired by his wife Leslie’s philanthropic spirit. While exploring ways to make an impact in the community, Mackenzie Health’s campaign to create a world-class health experience close to home caught his eye.

Nir recently pledged \$100,000 towards mental health at Mackenzie Health, in particular the meeting room in the new Mental Health Unit at Cortellucci Vaughan Hospital where vital conversations happen between patients, their families and their health care team. Supporting the mental health program is very important to Nir as it’s a tribute to his beloved niece. Nir shared that she tragically passed away a few years ago after struggling with mental health challenges following an abusive relationship. His loss opened his eyes to the challenges so many are facing with mental health — especially now on top of a global pandemic.

For Nir, giving back is just part of the equation. “As a business owner, I have more of a means to give, however, I don’t want to just give,” explains Nir. His goal is to also inspire.

Nir engaged the Illumiti team, tapping into the company’s culture of giving. The result was a generous \$100,000 match program that stimulates his employees’ desire to give.

It felt good knowing that the company was rallying behind a good cause, but it also helped boost the team’s camaraderie. Maria Dimitropoulos, Senior Human Resources Manager at Illumiti, can attest to this. “We have always supported people,” says Maria. “And because our leaders are so motivated to help, that is what makes us want to help.”

Nir strongly believes that when organizations give back in support of the community, everyone wins. “To say we have world-leading hospitals is huge for the attraction of people to the community and it will increase the employee pool for Illumiti and other organizations,” says Nir.

Mackenzie Health Foundation’s Ultimate campaign goal to build and equip Cortellucci Vaughan Hospital and enhance care at Mackenzie Richmond Hill Hospital is within reach. Now that the doors to the new hospital are open, the focus is to equip it with crucial, lifesaving equipment and technology so the health care teams have what they need to deliver the ultimate in care. Nir sees the need to keep the momentum going. “In Canada, it’s hard to be world class without additional sources of funds beyond what the government is able to provide,” explains Nir. “As business leaders, we want to give and support because we will all need it in our lifetime.”



JOIN US. TOGETHER, WE WILL REACH THE ULTIMATE.

“As the first new hospital to be built in York Region in decades, this is a major step forward in Vaughan’s evolution — one that will bring world-class health care to our residents. Ultimately, we understand that building a hospital is about people. It’s about investing in the health and well-being of our citizens and ensuring we all have access to the very best services available.”

MAURIZIO BEVILACQUA
Mayor, City of Vaughan, and Chair, Ultimate campaign for Mackenzie Health



THE ULTIMATE SUITS YOU

Mackenzie Health Foundation
303-955 Major Mackenzie Dr. W.
Vaughan, ON, L6A 4P9

t 905-883-2032
e foundation@mackenziehealth.ca
theultimatesuitsyou.ca

Charitable Business # 11930 6215 RR0001



INVESTING IN

THE ULTIMATE HEALTH CARE FOR OUR COMMUNITY



THE ULTIMATE SUITS YOU

A MESSAGE FROM ALTAF



It's an exciting time to be doing business in western York Region. Our community is growing. And quickly. Vaughan is growing faster than almost any city in Canada. That is

why, we've recently opened the doors to the long-awaited, state-of-the-art Cortellucci Vaughan Hospital, doubling our communities' access to critical care services, with our new two hospital model.

Mackenzie Health is transforming the way health care is provided to the communities of Richmond Hill, Vaughan, King and beyond. Two hospitals, one health care vision. Cortellucci Vaughan Hospital and Mackenzie Richmond Hill Hospital will work in tandem to care for our diverse and growing community when they need us most.

Our vision for a two-hospital model is inspiring an unprecedented level of generosity across western York Region. With the help of philanthropic companies like you, we have been able to raise more than \$200 million of our \$250 million goal. But we're not done yet. We need your help to cross the finish line, and equip Cortellucci Vaughan Hospital and enhance care at Mackenzie Richmond Hill Hospital. Now is the time to join the hundreds of esteemed businesses across York Region who have committed to supporting Mackenzie Health's vision for shaping the health care of the future.

I invite you to join us in our efforts to make the ultimate possible. Consider your investment today.

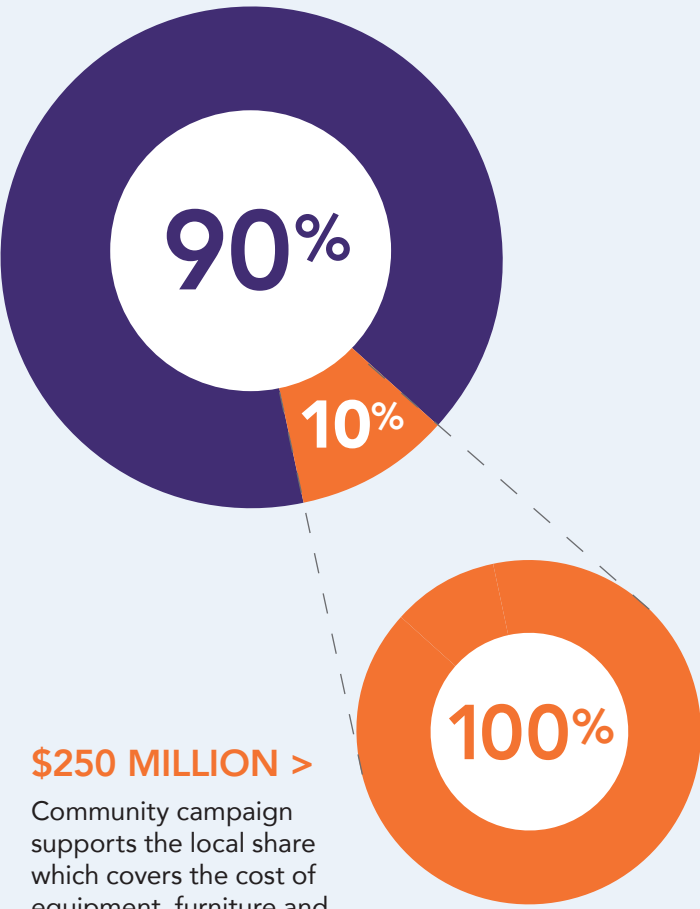
ALTAF STATIONWALA,
PRESIDENT & CEO, MACKENZIE HEALTH

TOGETHER WE NEED TO RAISE \$250 MILLION

The provincial government has invested over \$1.7 billion to build Cortellucci Vaughan Hospital but we need the community and generous businesses like yours to help raise the final "local share" required to improve and advance health care in western York Region.

CONSTRUCTION COST

Provincial Government Local share



\$250 MILLION >
Community campaign supports the local share which covers the cost of equipment, furniture and a portion of construction.

GIVING BACK MAKES GOOD BUSINESS SENSE

- Boost the visibility of your company and community goodwill through our donor recognition program.
- Engage your employees as part of your corporate social responsibility program and make Mackenzie Health your organization's charity of choice.
- Ensure the ultimate in care is available for you, your family and employees—we all rely on our community hospital for whatever ails us.
- Take advantage of Canada Revenue Agency's charitable receipting options.

“As business leaders, we benefit from a prosperous and healthy community. The new hospital will bring world-class care to our clients, employees, families, friends and neighbours. Whatever your capacity, the time for giving back is now.”

— ASHLEY PERRI, LOCAL BUSINESS OWNER, SKINPROVEMENT, AND DONOR

NO BETTER TIME TO GIVE

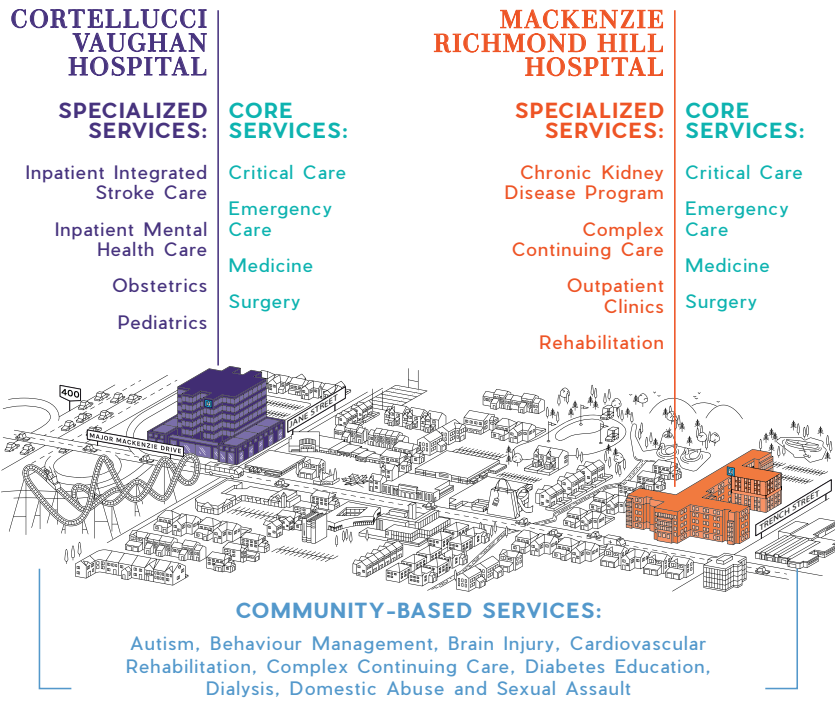
All donations raised by the community, will automatically be doubled due to the Orlando match program up to a total of \$5 million!

DOUBLE YOUR IMPACT!

Orlando Corporation will match your donation!*

MACKENZIE HEALTH IS NOW TWO HOSPITALS!

Through our two-hospital model, Mackenzie Health offers a breadth of programs providing increased and efficient access to health care. We recently opened the doors to the long-awaited, state-of-the-art Cortellucci Vaughan Hospital, doubling our communities' access to critical care services. With your support, we can fully equip with the latest health care technology while enhancing care at Mackenzie Richmond Hill Hospital.



SPOTLIGHT ON: CORTELLUCCI VAUGHAN HOSPITAL

Woman and child

From labour and delivery to the Neonatal Intensive Care Unit (NICU) and pediatrics, every unit in the new state-of-the-art Woman and Child Program has spacious private rooms, plenty of natural light, and a home-like feel and space for extended family.

7 bed pediatric unit with an urgent care clinic to keep children out of the emergency department

12 private NICU rooms

Equipped for close to **4,000 births** a year compared to our current volume of 2,650 births a year

Mental health

Every aspect of the Mental Health Inpatient Unit at Cortellucci Vaughan Hospital is designed specifically for the safety, wellness and comfort of patients.

32 private inpatient rooms. Every patient care area features a secure and tranquil outdoor courtyard complemented by natural plantings

Therapy rooms provides patients with opportunities to use treadmills, exercise bikes or do quiet stretching and yoga

Tranquil outdoor courtyards and patient and family lounges

Emergency care

With two full-service emergency departments—one at each hospital—we will almost double access to care for our community's urgently ill and injured.

Seven care zones provide patients with faster access to specialized care

37,000-square-foot state-of-the-art space

Private and spacious examination rooms